



How To Place Your Ad

Here are a few details that can help you place ad to beVermont.

Title, Content

Basic ad includes its title and its content. Both need to be true of course, the title should be more catchy to grab people's attention. Whatever is the most important feature or quality of what you advertise.

Schedule

Dates to start and end your ad are important too, but not as much. Set it to run for 3 weeks (example), but if you sell the car tomorrow, you can remove your ad. If the sale does not happen and you need more time, edit your ad's end date and it will keep working for you.

Categories

Categories are important as long as they are selected correctly. If you are trying to move your car, place it into cars and vehicles category. If you place it to clothes or dating, it won't help you very much.

Locations

Focus is on Vermont and all border counties of our border states and Quebec. We have close to 200 ad categories, each ad can be placed to 1, 2 or 3 of them - as long as it is appropriate. If you offer to sell soccer ball, don't put it to cars or vehicles.



beVERMONT.com

Privacy

At the end of ad preparation there are 3 interesting select boxes – location, email and phone. Each of them lets you show or hide its info. Location can be hidden, but keep it available if it matters. Selling house is a good example. If you are concerned over your email's privacy, you can hide it or you can choose private email. That allows you to be contacted by email, but your actual email address never shows up. If it helps and you don't mind, keep phone nr there available, some folks will want to call you.

Contact

If privacy is your concern, beVermont helps a lot. Your are trying to sell or buy an item, but you don't want to have your name and info all over it? We understand. Every ad shows its author's username and that does not have to be their real name. Every ad shows phone number and email address, but only if its author chooses to display them. If you place ad for your business, for example car dealership, you probably don't mind showing your location, phone and email. But when you are private person and wish to keep your location private, you can do it at beVermont.